



NATALIE WESTMAN

EVENT DEVELOPMENT & MARKETING MANAGER

Natalie graduated with her Bachelor of Commerce Degree with a minor in Marketing. She was the first employee hired at URA. Her hard work and passion for marketing has proven to be a great asset for our growth and development. Natalie gained years of social media marketing experience while she was in university. Her social media campaigns helped us triple our sales targets in early 2021. Natalie's organizational experience keeps our guests well organized and always on schedule. Her unique background in marketing, sales, and indigenous relations makes her a great asset to this company.